

Revenue Analytics

This Month

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Report Overview

Detailed financial performance report including revenue breakdown and growth metrics.

Executive Summary

During this month, your gym generated Rs. 5,18,208 in total revenue from 91 transactions. The average transaction value was Rs. 5,695, with revenue declining by 49.0% compared to the previous period.



Payment Methods Analysis

Payment Method	Amount	Transactions	Percentage
CASH	Rs. 1,62,074	31	31%
CARD	Rs. 1,45,424	23	28%
UPI	Rs. 1,01,706	18	20%
BANK TRANSFER	Rs. 1,09,004	19	21%

Revenue by Type

Revenue Type	Total Amount	Count	Avg per Transaction
MEMBERSHIP	Rs. 4,31,741	45	Rs. 9,594
RENEWAL	Rs. 1,000	1	Rs. 1,000
OTHER	Rs. 78,372	40	Rs. 1,959

Top Revenue Days

Rank	Date	Revenue	Transactions
1	December 01, 2025	Rs. 1,41,761	16
2	December 03, 2025	Rs. 1,06,567	17
3	December 05, 2025	Rs. 83,504	19
4	December 04, 2025	Rs. 73,276	13
5	December 06, 2025	Rs. 56,651	13

Financial Insights & Recommendations

1. Revenue Decline Alert: Consider reviewing pricing strategy and member retention programs.
2. Strong Transaction Value: Members are investing well in their fitness journey.
3. Good Digital Adoption: Strong digital payment usage enhances transaction tracking.
4. Revenue per Client: Rs.566 - Focus on value enhancement.